

Towards Human-Centered Summarization: A Case Study on Financial News

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Abstract

Recent Deep Learning (DL) summarization models greatly outperform traditional summarization methodologies, generating high-quality summaries. Despite their success, there are still important open issues, such as the limited engagement and trust of users in the whole process. In order to overcome these issues, we reconsider the task of summarization from a human-centered perspective. We propose to integrate a user interface with an underlying DL model, instead of tackling summarization as an isolated task from the end user. We present a novel system, where the user can actively participate in the whole summarization process. We also enable the user to gather insights into the causative factors that drive the model's behavior, exploiting the self-attention mechanism. We focus on the financial domain, in order to demonstrate the efficiency of generic DL models for domain-specific applications. Our work takes a first step towards a model-interface co-design approach, where DL models evolve along user needs, paving the way towards human-computer text summarization interfaces.

1 Introduction

The ever increasing amount of online text documents, such as blog posts, newswire articles and academic publications, during the last decades, has created the urgent need for appropriate natural language understanding tools. Summarization, i.e., shortening an initial text document by keeping only the most important information, plays a key role in addressing this information overload.

A lot of sophisticated summarization models have been proposed in the past, with a recent focus on Deep Learning (DL) architectures. DL models (See et al., 2017; Kryściński et al., 2018; Celikyilmaz et al., 2018; Chen and Bansal, 2018; Liu

and Lapata, 2019; Song et al., 2019; Zhang et al., 2020) achieve great results in the task of summarization, outperforming most of the previously used methods. Typical DL models involve sequence to sequence architectures with RNNs (Nallapati et al., 2016; See et al., 2017) often combined with attention mechanisms (Luong et al., 2015; Bahdanau et al., 2015), as well as Transformers (Vaswani et al., 2017; Lewis et al., 2020; Raffel et al., 2020a).

Despite the success of DL models, some significant challenges remain. The low interpretability of these models (Brunner et al., 2020; Vig and Belinkov, 2019; Serrano and Smith, 2019; Vashishth et al., 2019) is a major drawback that limits significantly the trust of users in the whole process.

In addition, existing pipelines do not adequately engage the human in the summarization process (Trivedi et al., 2018; Shapira et al., 2017), providing isolated and static predictions. The engagement of users and their feedback in the whole process can be a key factor in creating high-quality models and improving the quality of existing models (Stiennon et al., 2020; Ghandeharioun et al., 2019).

To overcome the above limitations, we revisit the task of neural summarization from a human-centered perspective and with a unifying view of user interfaces and underlying summarization models. More specifically, we present a system that allows the active involvement of the user, setting the basis for human-computer text summarization interfaces. Our system allows users to choose over different decoding strategies and control the number of alternative summaries that are generated. Users can give their feedback by combining parts of the different generated summaries as a target summary for the corresponding input. These summaries are recorded, and can then be used as additional training examples, which in turn will improve the performance of the model and customize it to the preferences of the users.

In addition, our system provides useful insights about the inner workings of the model, based on the self-attention mechanism of Transformers. Knowing which parts of the source document are most important for the generation of the final summary, can build up the trust between users and the machine.

We present a case study of the proposed system on the challenging, domain-specific task of financial articles summarization, to demonstrate the ability of the suggested approach to successfully employ generic DL models for domain-specific applications that often have different requirements. Indeed, domain-focused summarization models (Kan et al., 2001; Reeve et al., 2007) are generally more challenging, as they require deeper knowledge of the specific domain intricacies in order to generate salient summaries with logical entailment. To this end, we compiled a novel financial-focused dataset, which consists exclusively of financial articles from Bloomberg¹.

The rest of this paper is structured as follows. The main features of the proposed human-centered system are detailed in Section 2. The case study on financial news summarization is presented in Section 3. Finally, conclusions and interesting future research directions are discussed in Section 4.

2 HCI meets Summarization

In this section we will introduce the main features of our human-centered summarization system. We first present the approach used for interpreting the summaries generated by the model. Then we present the different decoding strategies we employ during inference. Finally, we explain how users can interact with our system.

2.1 Peeking into the Black Box

Our interface assumes the existence of a Transformer-based model with self-attention (Vaswani et al., 2017), which are the backbone of most modern summarization approaches. To provide insights into the produced summaries, we exploit the fact that the self-attention mechanism offers an implicit explanation about the factors that drive the behavior of the model. In particular, it helps the model identify input-output text dependencies by focusing on different parts of the input in order to generate the final sequence representation. This mechanism is typically combined with

multiple attention heads. The attention weights of each head are concatenated with each other to compute the final weights.

Extracting the weights of each encoder layer separately, gives us useful insights about the model’s behavior. In particular, we observe that different layers give us different types of insights regarding the way that the model perceives natural language. The first layers tend to focus on named entities and phrases taking a whole picture of the text, while the last layers attend additionally prepositions and articles in order to learn the language structure. In order to provide an overview of the model, we average all the self-attention layers along with all their attention heads, giving the user an overall picture regarding the model’s learning process.

Assuming that a word which is attended by many words is more salient for the final decision of the model, we highlight the words according to their self-attention weights. Thus, high-weight words are strongly highlighted, while lower-weight words are faintly highlighted. This allows users to get a glimpse of where the model focuses on to generate the final summary.

2.2 Decoding Strategies

The selection of the right decoding strategy during inference can play a critical role in the whole process as it greatly affects the quality of a model’s predictions (Holtzman et al., 2020), with different decoding strategies exhibiting different behaviors (Ippolito et al., 2019). Some decoding strategies, such as greedy search, suffer from redundancy issues (Shao et al., 2017), while others, such as beam search, might generate almost identical hypotheses among the different generated beams (Gimpel et al., 2013). Beam search is widely used in generative models, but there are also attempts that utilize other decoding mechanisms, such as top-k sampling (Fan et al., 2018b).

Our system allows for the active involvement of users into the underlying summarization process, by offering them the opportunity to select among the following decoding strategies:

- **Random sampling** selects randomly a token out of the word probability distribution. Often combined with a temperature parameter to control the entropy of the distribution (Ficler and Goldberg, 2017; Fan et al., 2018b; Caccia et al., 2020).
- **Top-k sampling** limits the space of possible

¹<https://www.bloomberg.com>

next tokens to the top- k higher-ranked tokens of the distribution (Fan et al., 2018b).

- **Top- p or nucleus sampling** selects the next token from a subset of tokens with cumulative probability up from a predefined threshold p (Holtzman et al., 2020). It can also be combined with top- k sampling.
- **Greedy search** selects the token with the highest probability at each time step.
- **Beam search** selects not only the token with the highest probability at each time step, but also a number of tokens with the highest probability according to the beam width. The number of the final generated beams is equal to the beam width. Beam search with beam width set to 1 degenerates to greedy search.
- **Diverse beam search** follows the beam search algorithm, but also adds a diversity penalty to enhance the diversity between the top most probable generated beams (Vijayakumar et al., 2016).

2.3 User Interaction

The interaction of a user with our system consists of the following steps. It starts with the user entering the source text into a text box. Then users have the option to view the visualization of the attention weights, as well as choose a particular visualization color. Next users can select among the available decoding strategies, which also gives them the opportunity to change the default hyperparameters of each decoding strategy. Finally, they can click on a button to obtain the summaries. It is also possible for users to mix and match sentences from the alternative produced summaries, as well as enter their own text, in order to create a personalized summary. This summary can then be saved, and later be used for further fine-tuning of the model.

3 Case Study: Financial Summarization

In this section, we detail our experiments with the case study of financial summarization. We first describe the data collection process and the pre-processing steps we followed. Then we discuss the models that we constructed and their evaluation. Finally we discuss concrete examples of the user experience. The code and instructions for this case study of our system is publicly available².

²<https://bit.ly/human-centered-summarization-notebook>

Table 1: Dataset Statistics

	Initial	Preprocessed
min. document length (words)	20	79
max. document length (words)	3758	2537
avg. document length (words)	676	669
avg. summary length (words)	23	23
# single-sentence summaries	21	0
# total documents	2120	2096

3.1 Dataset

We compiled a novel collection of financial news articles along with human-written summaries using the Bloomberg Market and Financial News API by RapidAPI³. The articles concern different financial and business categories, such as stocks, markets, currency, rates, cryptocurrencies and industries.

We removed outlier documents, i.e., relatively small (up to 70 tokens) and very large (over 3,000 tokens) ones. As most of the summaries consist of two sentences, we also removed single-sentence summaries to maintain a consistent target structure. Table 1 presents some basic statistics about our dataset before and after this simple pre-processing pipeline.

3.2 Models

We use the recently proposed PEGASUS model (Zhang et al., 2020), which is based on the transformer encoder-decoder architecture. It features 16 layers for both the encoder and the decoder, each of them with 16 attention heads. PEGASUS is already pre-trained on two large corpora, C4 (Raffel et al., 2020b) and HugeNews, and fine-tuned on 12 different downstream datasets. The model uses SentencePiece, a subword tokenizer (Kudo and Richardson, 2018), which divides rare tokens into known subword units allowing for the efficient handling of unknown words.

We experimented with two models fine-tuned on two different newswire datasets respectively, namely Extreme Summarization (XSum) (Narayan et al., 2018) and CNN/Daily Mail (Hermann et al., 2015). We used the open-sourced weights of these models to initialize our summarizers, and then further fine-tuned them on the collected financial dataset.

We observed that both model variants quickly adapted to the new dataset, and after only a few

³<https://rapidapi.com/marketplace>

Reference Summary: Turkish and Uzbek central banks lead selling in third quarter. Overall gold demand fell 19% year-on-year: World Gold Council.
Greedy Search: Turkey, Russia sold gold in third quarter. Central banks bought gold at near-record pace in recent years.
Beam Search: Turkey, Russia sold gold in third quarter. Central banks bought gold in recent years to cushion blow from pandemic.
Random Sampling: Turkey, Russia sold gold in third quarter. Central banks bought gold at record pace in recent years.
Top-<i>k</i> Sampling: Turkey, Russia sold gold in third quarter. Central banks bought gold in recent years to cushion blow from pandemic.
Top-<i>p</i> Sampling: Turkey, Uzbekistan, Russia sold gold in third quarter. Central banks bought gold at near-record pace in recent years.
Diverse Beam Search: <ol style="list-style-type: none"> 1. Turkey, Russia sold gold in third quarter. Central banks bought gold in recent years to cushion blow from pandemic. 2. Turkey, Russia sold gold in third quarter. Central banks have been buying the metal to cushion blow from pandemic. 3. Central banks sold 12.1 tons of bullion in third quarter. Turkey, Russia posted first quarterly sales in 13 years. 4. Russia posts first quarterly sales since 2002. Turkey, Uzbekistan among nations to sell in third quarter. 5. Russia posts first quarterly sales since 2002. Turkey, Uzbekistan among nations to sell gold reserves.

Figure 4: Output for different decoding strategies.

the whole process of summarization, enabling personalized summaries and models. The users interact with the model, by entering a source text, selecting different decoding strategies, viewing a visualization of the model’s attention and synthesizing a final summary from parts of multiple summaries, which can be used for further fine-tuning. We also presented a case study of our work, along with a novel dataset, on summarizing financial news. We observed that pre-trained PEGASUS models adapt quickly to our dataset, generating salient financially-focused summaries. Our work aims to inspire future research in human-centered techniques for neural summarization systems.

In future work, human involvement in the summarization process could be enhanced by using approaches that allow users to control different aspects of the generated summaries, such as length

(Kikuchi et al., 2016; Liu et al., 2018; Takase and Okazaki, 2019; Fan et al., 2018a), style (Fan et al., 2018a) or generation based on a specific entity of the text (He et al., 2020; Fan et al., 2018a).

The interface we designed can be also further extended, allowing the user to evaluate the generated summaries, assessing different aspects of the text, such as salience, readability and coherence. Finally, more advanced approaches can be explored for leveraging the user submitted feedback in order to further improve the underlying model (Lertvitayakumjorn et al., 2020; Li et al., 2016).

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